

2017 Oklahoma Dental Association

# ANNUAL MEETING

April 27-29

Tulsa, Oklahoma

**WE'RE IN THIS  
TOGETHER**

**EXHIBITOR & SPONSOR  
PROSPECTUS**

**ODA** Oklahoma  
Dental  
Association

Celebrating **110 YEARS**  
of Organized Dentistry

# THE 2017 ODA ANNUAL MEETING

THE PREMIERE DENTAL MEETING IN THE STATE OF OKLAHOMA!

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The Oklahoma Dental Association invites you to exhibit and/or sponsor at the 2017 Annual Meeting on April 27-29, 2017 at the Cox Business Center in Tulsa, Oklahoma.

The ODA Annual Meeting brings together more dentists, specialists, hygienists, dental assistants, dental spouses and front office staff than any other meeting in Oklahoma. The investment your company makes in sponsoring and/or exhibiting can be easily offset by the exclusive access you have with dental professionals from around the state. Whether it's participating in ODA Bingo, custom push notifications through the custom ODA Annual Meeting app, sponsoring a social event or advertising in the Annual Meeting Program, there is something to fit every company's marketing goals.

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## ▶▶ NEW EXHIBIT HALL SCHEDULE ◀◀

### THURSDAY

April 27, 2017

EXHIBIT  
MOVE-IN

9:00 AM - 5:00 PM\*

### FRIDAY

April 28, 2017

EXHIBIT HALL OPEN  
7:30 AM - 5:30 PM

OPENING SESSION  
8:00 AM - 8:50 AM

EXHIBIT HALL  
RECEPTION  
4:00 PM - 5:30 PM

EXHIBIT MOVE-OUT  
5:30 PM - 8:00 PM

### SATURDAY

April 29, 2017

EXHIBIT  
MOVE-OUT

7:30 AM - 12:00 PM

\*Booths MUST be completely installed by 5:00 PM on Thursday. For security reasons, Exhibit Hall doors will be locked at that time and all personnel will be required to exit.

# EXHIBIT BOOTH OPTIONS

## BASIC EXHIBIT BOOTHS

Early Bird Rate - \$927\*

After January 31, 2017 Rate- \$1,037

### DISCOUNTS FOR MULTIPLE BOOTHS!\*

# of Booths	Regular Price	Discount	2017 Price
4	\$3,708	10%	\$3,338*
5	\$4,635	15%	\$3,940*
6	\$5,562	20%	\$4,450*

\* Discounts only apply if FULL payment is received on or before January 31, 2017.

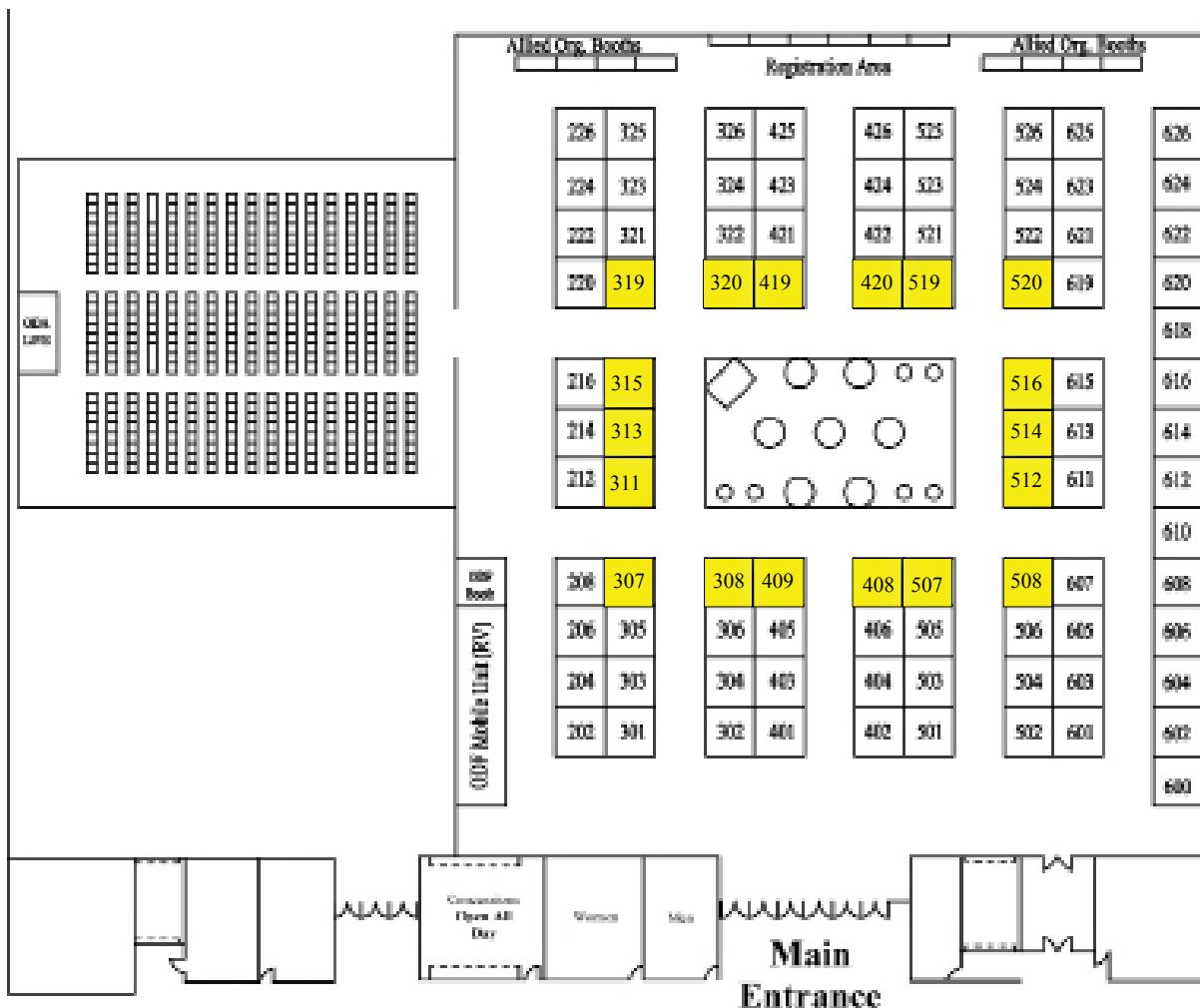
## PREMIUM EXHIBIT BOOTHS

Rate - \$1,052\*\*

Premium exhibit booths are those which surround the centrally-located reception/auction area. The Exhibit Hall Reception will take place on Friday, April 28, 4:00 p.m. - 5:30 p.m., and exhibitors are highly encouraged to leave their booth and use this valuable time to network and make connections with attendees in a social setting. DENPAC will also present their highly-anticipated Live Auction during the reception, and Bingo! winners will be announced. Don't miss this opportunity to be in the center of the action!

\*\*Premium Booths must be purchased on or before January 31, 2017 and are assigned based on the Exhibitor Point System outlined on page 7. Any additional connecting booths purchased will be sold at the premium rate.

## Exhibit Hall



EXHIBITORS WILL BE NOTIFIED OF BOOTH ASSIGNMENTS BY EMAIL

# SPONSORSHIPS

There are numerous opportunities to be involved with organized dentistry in Oklahoma. Please consider sponsoring one of the items listed below to enhance your presence during the meeting. For questions about sponsorships, contact Lynn Means at 800.876.8890 or lmeans@okda.org.

## CONTINUING EDUCATION OPPORTUNITIES      SOLE SPONSOR      CO-SPONSOR

### GORDON J. CHRISTENSEN, DDS, MSD, PHD

Friday's Opening Session Keynote: <i>Dentistry is a Team Event!</i>	\$5,000	2 at \$2,500
Friday CE: <i>The Christensen Bottom Line - 2017</i>	\$15,000	6 at \$2,500

### PATTI DIGANGI, RDH, BS

<i>Tides of Change-Practicing in a Digital World</i>	\$2,500	2 at \$1,250
<i>Connecting the Dots-A Gingivitis Code Finally!</i>	\$2,500	2 at \$1,250

### PATRICK J. SAMMON, PHD

<i>Perscription Drug Abuse</i>	\$2,500	2 at \$1,250
<i>New Face of Drug Abuse</i>	\$2,500	2 at \$1,250

### ~~BARRY GOLDENBERG, DDS~~

*Sold to Dentsply  
Sirona Implants*

<i>The Complete Arch Rehabilitation with Implants: Prosthodontic and Laboratory Principles</i>	\$5,000	2 at \$2,500
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### BREAKFAST & LEARN TABLE

*Various Topics and Speakers*      12 tables at \$500 each

### ETHICS LUNCH & LEARN TABLE

*Dr. Robert Lamb: What would you do?*      12 tables at \$500 each

## OTHER ANNUAL MEETING OPPORTUNITIES      SOLE SPONSOR      CO-SPONSOR

ANNUAL MEETING APP TITLE SPONSOR      \$10,000

OFFICIAL EVENT PROGRAM (INCLUDES BACK COVER AD)      \$3,500

ODA PAST PRESIDENTS' LUNCHEON      \$1,500

OVERNIGHT NEWSLETTERS      \$1,500

~~REGISTRATION PACKET (INCLUDES BACK COVER AD)~~      \$3,500

*Sold to  
Henry Schein*

ODA HOUSE OF DELEGATES MEETING      \$1,000

### ODA PRESIDENT'S DINNER

*Premium Sponsor*      \$10,000

*Entertainment Sponsor*      \$5,000      2 at \$2,500

NEW! REGISTRATION BAGS      \$5,000

NEW! NAMETAG LANYARDS      \$1,500

~~NEW! HOTEL KEY CARDS~~      \$1,500

*Sold to  
Henry Schein*

~~ODA WELCOME RECEPTION~~      \$7,500      3 at \$2,500

*Sold to  
Delta Dental of OK*

EXHIBIT HALL RECEPTION      \$7,500      3 at \$2,500

# SPONSORSHIPS

## SPONSOR LEVELS

**\$1,000 = 1/4 PAGE COLOR AD IN ANNUAL MEETING PROGRAM**

**\$2,500 = 1/2 PAGE COLOR AD IN ANNUAL MEETING PROGRAM**

**\$5,000 = FULL PAGE COLOR AD IN ANNUAL MEETING PROGRAM**

**\$10,000 = FULL PAGE COLOR AD IN ANNUAL MEETING PROGRAM**

**AND MAY/JUNE ISSUE OF ODA JOURNAL**

**BRONZE LEVEL**

**SILVER LEVEL**

**GOLD LEVEL**

**PLATINUM LEVEL**

*\*Please note that all companies will be listed on all appropriate meeting signage, in the ODA Journal, the ODA e-news and the ODA website (with links to the company website).*

## MORE MARKETING OPPORTUNITIES

Combine any of these marketing opportunities with your exhibit space to increase your exposure during the 2017 ODA Annual Meeting. Maximize your audience in the right place at the right price! For questions about these marketing opportunities, contact [800.876.8890](tel:800.876.8890) or [exhibits@okda.org](mailto:exhibits@okda.org).

### ODA VENDOR SHOWCASE

#### NO CHARGE

Companies exhibiting AND sponsoring during the 2017 Annual Meeting will be featured in the 2017 ODA Vendor Showcase following the Annual Meeting. We will showcase your company in an email to the entire ODA membership.

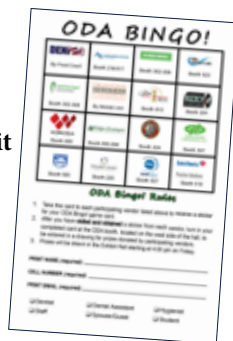
### ODA BINGO

#### \$200

Draw attendees to your booth with the ODA Bingo! game. Your logo will be placed on the game card and **participating attendees must visit each booth** to obtain a unique sticker (provided by the ODA) to complete their card. Once the attendee has achieved a full ODA Bingo! card, it will be submitted for a chance to win valuable prizes provided by participating exhibitors. The ODA Bingo! drawing will take place during the **Exhibit Hall Reception on Friday, 4:00-5:30 p.m.** Winners will be directed to the exhibitor's booth to collect their prize.

#### Requirements include:

- Provide one prize/product for game drawing.
- Email a high resolution (300 dpi) company logo to [exhibits@okda.org](mailto:exhibits@okda.org) to be included on the Bingo! card by February 15, 2017.



### BUNDLE PACKAGE

#### \$400

With this package, you will have the opportunity to reach ALL meeting attendees in two ways:

1. One 1/4 page advertisement in the ODA Annual Meeting Program.  
Print-ready full color ad 4.25" x 5.5" must be received by the ODA no later than February 15, 2017.
2. One company promotional piece in each attendee's registration packet.  
Provide 1,400 promotional pieces to the ODA no later than March 15, 2017.  
The item must be 8.5" x 11" or smaller.

### ADVERTISING

Include a company advertisement in the ODA Annual Meeting Registration Packet\* or Event Program\*\*! The Registration Packet is mailed to all Oklahoma-licensed dentists which puts your ad in the hands of your target audience. The Event Program is the primary tool for all registered attendees to navigate their conference experience. Both publications are also available in a digital version on our website and a finished size of 8.5" x 11".

**FULL PAGE COLOR - \$708**

**HALF PAGE COLOR - \$397**

**QUARTER PAGE COLOR - \$302**

*\*Registration Packet ad must be received by December 1, 2016.*

*\*\*Event Program ad must be received by February 15, 2017.*

# EVENT MOBILE APP OPPORTUNITIES

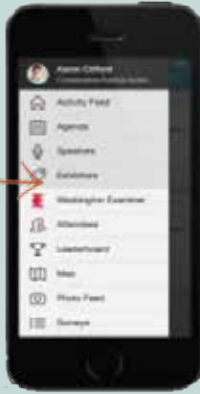
To participate in any of the mobile app opportunities, complete the Exhibitor Contract and the ODA Exhibits Coordinator will contact you regarding the specifics of your ODA Annual Meeting app marketing.

## FEATURED EXHIBITOR

**\$300** Only Three (3) Available!

Choose a premier listing in the ODA Annual Meeting mobile app and receive:

- Your logo placed on the main menu.
- You decide where your listing will be linked (ex. landing webpage, information page with documents).



## SEND A PUSH NOTIFICATION

**\$300** Only Four (4) Available!

Use a push notification during the meeting to invite attendees to visit your booth or website. Or let them know about a meeting-only special you are offering.

## PROMOTED POST

**\$300** (INCLUDES TEXT, GRAPHIC & A HYPERLINK)



A promoted post is information that is pinned to the top of the activity feed (*see example*).

All mobile app users will be directed to the event activities feed page every time they open the app making this the highest viewed section.

# EXHIBITOR INFORMATION



## HOTEL ACCOMMODATIONS

Overnight accommodations are available at the Downtown Tulsa DoubleTree Hotel. Exhibitors should make reservations directly with the DoubleTree Hotel. **Please indicate you are with the ODA Annual Meeting to receive the group rate.**

**DoubleTree by Hilton Hotel-Downtown**

800-838-7914

**ODA Group Rate: \$113/King or Double Room**  
Book by April 5, 2017 to receive the special rate!

# CONTACT INFORMATION

### ODA Contact

Exhibits Coordinator  
317 NE 13<sup>th</sup> Street  
Oklahoma City, OK 73104  
p: 405.848.8873  
f: 405.848.8875  
exhibits@okda.org  
www.okda.org

### Meeting Location

Cox Business Center  
100 Civic Center  
Tulsa, OK 74013  
918.894.4350  
info@smgtulsa.com

### Advance Shipping Address

Company Name and Booth #  
ODA Annual Meeting  
C/O: Event 1 Productions  
ABF  
4401 S. Jackson  
Tulsa, OK 74107

### Trade Show Contractor

**Drayage & Storage**  
Event 1, Inc.  
t: 888.712.8922  
p: 918.245.8006  
f: 918.245.8007  
www.event1inc.net

# EXHIBITOR PAYMENT & CANCELLATION

## BOOTH DETAILS

Booth payment includes a 10' x 10' booth equipped with:

- Draped Enclosures - (8' Back, 3' Sides)
- One Vendor Sign
- One 8' Skirted Table
- Two Premium Folded Chairs
- One Waste Basket
- One electronic list of attendees (pre OR post meeting) upon request
- Exhibitor name badges

Items not listed can be obtained for an additional cost through **Event 1, Inc.** Contact Event 1, Inc. directly at [www.event1inc.net](http://www.event1inc.net), 888.712.8922 or fax 918.245.8007.

**Electricity, Carpet & Internet are not included in the booth cost.** Order forms can be downloaded online at [www.event1inc.net](http://www.event1inc.net).

All exhibit representatives must pre-register for the ODA Annual Meeting to receive a name badge.

**The ODA will consider only those contracts that are completed, signed and accompanied with payment. Contract and full payment must be postmarked or faxed by January 31, 2017 to be eligible for the early bird rate.**

## CONTRACT CANCELLATION

Notice of cancellation of an exhibit contract must be received in writing. All refunds are contingent upon the resale of the applicable exhibit space. Cancellation refund percentages are based on days prior to show date:

120 days prior	100% Refund
119-90 days prior	75% Refund
89-60 days prior	50% Refund
59-30 days prior	25% Refund
29-0 days prior	0% Refund

## PAYMENT

**PAYMENT IN FULL MUST ACCOMPANY SIGNED CONTRACT**

Mail contract with payment to:

**Oklahoma Dental Association**  
**Attn: Exhibits Coordinator**  
 317 NE 13<sup>th</sup> Street  
 Oklahoma City, OK 73104

The ODA has the exclusive right to reject contracts. Upon acceptance, the ODA exclusively shall designate the site of the exhibitor's booth. Booth locations may not be traded by or between exhibitors. The ODA reserves the right to make reasonable changes to the location of the exhibitor's booth space for the benefit of the exhibitor and the betterment of the entire exhibit hall.

All checks will be cashed and the monies deposited. Cashing of one's check is not an acceptance of the contract and does not become a binding agreement until signed by the ODA Executive Director. A letter will be sent to persons not selected to exhibit at least 30 days prior to the Annual Meeting and a refund will be promptly issued.

**All applicants for exhibit space will be required to execute the formal contract provided by the Oklahoma Dental Association. TELEPHONE APPLICATIONS AND PARTIAL PAYMENTS WILL NOT BE ACCEPTED.**

## DRAYAGE & STORAGE

Event 1, Inc. handles all drayage and storage for ODA exhibitors. Drayage may be shipped to Event 1, Inc. at the address on the back page for \$75.00 per 100 lb. weight.

The DISCOUNT DEADLINE is April 7, 2017 by 4:30 p.m. (CST). Advanced receiving for freight is March 27 – April 24, 2017. Direct shipments will be received on April 26-27. All freight must have a material handling form on file with Event 1.

To set-up drayage and storage, visit [www.event1inc.net](http://www.event1inc.net) and complete the Material Handling and Drayage Services Form.

## EXHIBITOR POINT SYSTEM

A point total system is used by the ODA to determine booth assignment(s). All points are tallied from the 2005 ODA Annual Meeting to the present.

### Exhibiting

Consecutive Years Exhibiting since 2005.....7 points per year  
 Non-consecutive Years since 2005.....5 points per year  
 Signed Contract & Payment by Jan. 31, 2017.....50 points

### Mobile App Participation

Featured Exhibitor.....5 points  
 Push Notification.....5 points  
 Promoted Post.....5 points

### ODA Annual Meeting Sponsorship

\$10,000+.....30 points  
 \$5,000 - \$9,999.....20 points  
 \$2,500 - \$4,999.....15 points  
 \$1,000 - \$2,499.....10 points

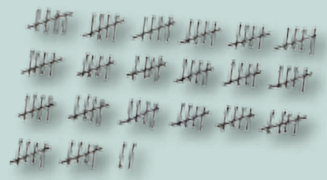
### ODA Annual Meeting Advertising

*Ads included with meeting sponsorships do not count toward point total.*  
 Full Page.....25 points per ad  
 Half Page.....15 points per ad  
 Quarter Page.....10 points per ad

### Oklahoma Dental Association Journal Advertising

Points are given for advertising in the *Journal* in 2016: (per ad)  
 Full Page.....20 points per ad  
 Half Page.....15 points per ad  
 Quarter Page.....10 points per ad

**ODA Bingo!**.....3 points



# CONTRACT RULES

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These rules and regulations are to be considered as a part of all exhibit space contracts. The Oklahoma Dental Association (ODA) reserves the right to interpret them as well as make decisions on all points the rules and regulations do not cover. Decisions of the ODA are final.

**SUBLETTING OF SPACE IS PROHIBITED.** No exhibitor shall assign, sublet or apportion the whole or any part of his/her allotted space.

## **LIABILITY AND SECURITY**

Each exhibitor must make provisions for the safeguarding of goods, materials, equipment and display. A security officer will be on duty at all times to guard exhibits; however, the Oklahoma Dental Association (ODA) does not guarantee against theft, loss or any form of damage, nor against personal injury to employees or agents of exhibitors. By signing the contract for booth space, it is expressly understood and agreed between the exhibitor and the ODA that the ODA is under no liability for loss of or damage to goods or property of the exhibitor. The exhibitor releases the ODA and agrees to indemnify it against all claims.

## **INSURANCE**

Exhibitors who desire to carry insurance on their exhibits must place it at their own expense. The exhibitor is encouraged to carry and maintain all such insurance coverage as may be required to be fully protected against all risks assumed or incurred in connection with the exhibition and/or the meeting, under these rules and regulations.

## **PRODUCT SALES**

The ODA reserves the right to place additional restrictions on the sales and filling of orders, as may be necessary. Violations of rules will jeopardize the entire meeting, therefore, necessitating ejection from the Exhibit Hall. The activities (including solicitation of business) of each exhibitor should be confined to the exhibitor's allotted booth space. As a safety precaution and to promote free circulation of traffic, the aisles should be kept clear of crates, exhibits, interviews, demonstrations, distribution of literature, etc.

Therapeutic products, or products of a therapeutic nature, which do not meet the ethical standards of the dental profession, will not be accepted. Exhibitors should regulate electrical devices, sound-producing displays or other exhibits that produce objectionable noise, odor or other disagreeable features. No signs or other articles may be posted, nailed or otherwise attached to any part of the building. The rights and privileges of an exhibitor should not infringe upon any other exhibitor. Any complaints regarding infraction of the rules or disputes between exhibitors should be made to the ODA Exhibit Coordinator and ODA's decision will be final.

## **FOOD GIVEAWAYS**

Sample items dispensed are limited to products manufactured, processed or distributed by exhibiting firm, and must be directly related to participation in the event and subject to the approval of Savor \*(catering by SMG).

Food items are limited to a maximum of two oz., bite size portions. Non-alcoholic beverages are limited to a maximum of a two oz. serving size. Costs associated with the disposal of trash, waste, etc. from exhibitor sampling area are the responsibility of exhibitor.

\*Food and beverage in-booth service forms can be obtained from the ODA.

## **SOLICITATION BY NON-EXHIBITORS**

Canvassing, distribution of advertising materials, or solicitation of business of any kind by non-exhibiting firms is prohibited.

## **MUSIC PROHIBITED**

All exhibitors are hereby notified that playing of music, whether live or recorded, is absolutely prohibited in the Exhibit Hall. We are forced to make this ruling to comply with ASCAP and BMI regulations regarding payment of royalties to music publishers.

## **BOOTH HEIGHT**

Any booth structure that stands higher than eight (8) feet tall must be approved by the ODA Executive Director before construction of that structure begins.

## **NAME BADGES**

Exhibitors must wear their ODA-provided name badges at all times. Booth payment includes badges for all exhibit personnel.

## **BOOTH TEAR-DOWN**

Exhibitors may begin taking down their booths and moving out after the hall closes at 5:30 PM on Friday. Tear down prior to 5:30 PM is not allowed and will result in a deduction of 25 points for the following year. Freight and loading dock doors will only be open 5:30-8:30 p.m. on Friday and 7:30 a.m.-12:00 p.m. on Saturday.

## **PHOTO RELEASE**

The ODA occasionally uses photographs of exhibitors and their booth personnel in promotional materials. By virtue of your participation in the exhibition, every exhibitor, on behalf of itself and its booth personnel, agrees to the ODA's right to use such photographs, with no remuneration to the exhibitor or its booth personnel.





# 2017 EXHIBITOR CONTRACT

## COX BUSINESS CENTER TULSA

**Exhibitor Information:** This information will be used for all ODA promotional pieces. Please print clearly or type.

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### Pre-Meeting Correspondence

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone #: \_\_\_\_\_

### Onsite Booth Representative

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone #: \_\_\_\_\_

\*To avoid placing competitors near one another, please check the types of products and/or services you will exhibit.

Check all that apply:

- |                                       |  |                                     |                                     |                                       |
|---------------------------------------|--|-------------------------------------|-------------------------------------|---------------------------------------|
| <input type="checkbox"/> Laboratory   | <input type="checkbox"/> Dental Supplies               | <input type="checkbox"/> Drugs      | <input type="checkbox"/> Financial  | <input type="checkbox"/> Instruments  |
| <input type="checkbox"/> Toothbrushes | <input type="checkbox"/> Dental Equipment              | <input type="checkbox"/> Technology | <input type="checkbox"/> Management | <input type="checkbox"/> Manufacturer |
| <input type="checkbox"/> Distributor  | <input type="checkbox"/> Other (Please specify): _____ |                                     |                                     |                                       |

*\*The ODA will make every effort to avoid placing competitors near one another, but cannot make any guarantees.*

### **Booth Preferences\***

Every attempt to honor booth location preferences will be made. However, by listing a preference here, no specific location is guaranteed.

Adjacent to: \_\_\_\_\_

Remote from: \_\_\_\_\_

Please reserve \_\_\_\_\_ (#) exhibit booth(s) at the 2017 Oklahoma Dental Association Meeting. Listed below are our preferred booth locations to be considered for booth assignment; however, it is understood that by listing our preferences, we are not guaranteed a preferred location.

- |                       |                       |
|-----------------------|-----------------------|
| 1 <sup>st</sup> _____ | 4 <sup>th</sup> _____ |
| 2 <sup>nd</sup> _____ | 5 <sup>th</sup> _____ |
| 3 <sup>rd</sup> _____ | 6 <sup>th</sup> _____ |

### **Name Badges**

Please list all company representatives who will staff your booth during the 2017 ODA meeting. Please print clearly. This list will be used to prepare name badges. If you need more than eight badges, please attach an additional sheet.

- Badge #1: \_\_\_\_\_
- Badge #2: \_\_\_\_\_
- Badge #3: \_\_\_\_\_
- Badge #4: \_\_\_\_\_
- Badge #5: \_\_\_\_\_
- Badge #6: \_\_\_\_\_
- Badge #7: \_\_\_\_\_
- Badge #8: \_\_\_\_\_

*\*Booth assignments are made based on the Exhibitor Point System outlined on page 7. Exhibitors will be notified of booth assignments by email.*

## EXHIBIT HALL Check all that apply (Page 3)

### Basic Exhibit Booth Space

Purchased on or before January 31, 2017 \_\_\_\_\_ x \$927\* = \_\_\_\_\_

Purchased on or after February 1, 2017 \_\_\_\_\_ x \$1,037 = \_\_\_\_\_

### Premium Exhibit Booth Space

Purchased on or before January 31, 2017 \_\_\_\_\_ x \$1,052\* = \_\_\_\_\_

President's Dinner Tickets \_\_\_\_\_ x \$75 = \_\_\_\_\_

## MARKETING OPPORTUNITIES Check all that apply (Page 5)

ODA Bingo! Game - \$200

Bundle Package (advertisement & promo piece) - \$400

Advertising (please specify publication and size)

Registration Packet -  Full \$708  Half \$397  Quarter \$302

Event Program -  Full \$708  Half \$397  Quarter \$302

ODA Annual Meeting Mobile App (page 6)

Featured Exhibitor - \$300

Custom Push Notification - \$300

Custom Promoted Post - \$300

### Total Payment

Total Exhibit Booth \$ \_\_\_\_\_

Total Marketing \$ \_\_\_\_\_

Total Sponsorships \$ \_\_\_\_\_

Total Amount Due \$ \_\_\_\_\_

\* Completed contract and full payment *must* be postmarked or faxed by January 31, 2017, to be eligible for this rate.

## PAYMENT METHOD

**CHECK** made payable to the **Oklahoma Dental Association**

Amount of Check: \$ \_\_\_\_\_ Check #: \_\_\_\_\_

**CREDIT CARD** charge payment in full to the credit card listed below.

Total Amount: \$ \_\_\_\_\_

Visa  MasterCard  Discover  American Express

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ CVV Code: \_\_\_\_\_

Name of Cardholder (please print): \_\_\_\_\_

Signature of Card Holder: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

*The ODA will consider only those contracts that are completed, signed and accompanied with payment. Partial payments are not accepted.*

## QUESTIONS?

Contact the ODA at [exhibits@okda.org](mailto:exhibits@okda.org) or 405.848.8873.

### ODA Office Only

Booth Assignment #(s): \_\_\_\_\_

Payment Record Check#/CC: \_\_\_\_\_

Contract Accepted By: \_\_\_\_\_

*Oklahoma Dental Association Executive Director*

## SPONSORSHIPS\* Check all that apply (Page 4)

Table Sponsor - please specify \_\_\_\_\_

Overnight Newsletters

ODA Past Presidents' Luncheon

Exhibit Hall Reception

~~Welcome Reception - Sold~~

Annual Meeting Program

~~Annual Meeting Registration Packet - Sold~~

Registration Bags

~~Hotel Key Cards - Sold~~

ODA House of Delegates Meeting

Annual Meeting App

Nametag Lanyards

ODA President's Dinner

Premium sponsor

Entertainment sponsor

## CONTINUING EDUCATION SPONSORSHIPS

Gordon J. Christensen, DDS, MSD, PhD

Dentistry is a Team Event (Opening Session)

The Christensen Bottom Line 2017

Patti DiGangi, RDH, BS

Tides of Change-Practicing in a Digital World

Connecting the Dots-A Gingivitis Code, Finally!

Patrick J. Sammon, PhD

Prescription Drug Abuse

New Face of Drug Abuse

~~Barry Goldenberg, DDS - Sold~~

~~The Complete Arch Rehabilitation with Implants:~~

~~Prosthodontic and Laboratory Principles~~

## AGREEMENT

We agree to comply with all of the rules and provisions listed in this Exhibitor Prospectus. We understand that failure to comply with these rules and provisions will result in cancellation of this contract without refund. This becomes a contract when signed by the Oklahoma Dental Association.

\_\_\_\_\_  
Signature of Authorized Company Representative

\_\_\_\_\_  
Date

## RETURN CONTRACT

By Fax: 405.848.8875

By Mail: Oklahoma Dental Association

Attn: Exhibits Coordinator

317 NE 13th Street

Oklahoma City, OK 73104

Celebrating  
110 years

JOIN US AS WE CELEBRATE THE 110<sup>TH</sup>  
OKLAHOMA DENTAL ASSOCIATION  
ANNUAL MEETING DURING THE

## Exhibit Hall Reception

ALL EXHIBITORS ARE ENCOURAGED  
TO STAY AND MINGLE WITH  
MEETING ATTENDEES.

FRIDAY, APRIL 28  
4:00-5:30 P.M.

ODA

2017 PRESIDENT'S  
HONORING  
DR. ED BRALY  
DINNER

# DENIM &

# Diamonds

SATURDAY  
APRIL 29, 2017

DOORS OPEN  
6:00 P.M.

PURCHASE TICKETS FOR \$75!






317 NE 13<sup>th</sup> Street  
Oklahoma City, OK 73104  
[www.OKDA.org](http://www.OKDA.org)

**FOLLOW THE ODA**



*Founded in 1907, the ODA is a membership organization that fosters an awareness of the obligations and responsibilities of the dental profession to society, helps advance the art and science of dentistry, and promotes public health and health services in the State of Oklahoma.*

## **THE ATTENDEE INCENTIVE BUYING PROGRAM IS BACK**

A circular seal with a scalloped edge, containing several stars. A red banner with white text is draped across the seal.

**The Oklahoma Dental Association will continue the Incentive Buying Program at the 2017 ODA Annual Meeting. ODA member dentists who spend \$5,000 or more with exhibitors and submit their receipts for verification while on site, will receive FREE registration to the 2018 Annual Meeting in Oklahoma City. Purchases MUST be made during the 2017 ODA Annual Meeting exhibit hall hours. No exceptions will be made.**

**PLEASE PROVIDE MATERIALS AT YOUR BOOTH THAT WILL OFFER PROOF OF PURCHASE FOR ATTENDEES WHO PARTICIPATE IN THE ATTENDEE INCENTIVE BUYING PROGRAM.**