

SPONSORSHIPS

There are numerous opportunities to be involved with organized dentistry in Oklahoma. Please consider sponsoring one of the items listed below to enhance your presence during the meeting. For questions about sponsorships, contact Lynn Means at 800.876.8890 or lmeans@okda.org.

CONTINUING EDUCATION OPPORTUNITIES SOLE SPONSOR CO-SPONSOR

GORDON J. CHRISTENSEN, DDS, MSD, PHD

Friday's Opening Session Keynote: <i>Dentistry is a Team Event!</i>	\$5,000	2 at \$2,500
Friday CE: <i>The Christensen Bottom Line - 2017</i>	\$15,000	6 at \$2,500

PATTI DIGANGI, RDH, BS

<i>Tides of Change-Practicing in a Digital World</i>	\$2,500	2 at \$1,250
<i>Connecting the Dots-A Gingivitis Code Finally!</i>	\$2,500	2 at \$1,250

PATRICK J. SAMMON, PHD

<i>Perscription Drug Abuse</i>	\$2,500	2 at \$1,250
<i>New Face of Drug Abuse</i>	\$2,500	2 at \$1,250

~~BARRY GOLDENBERG, DDS~~

*Sold to Dentsply
Sirona Implants*

<i>The Complete Arch Rehabilitation with Implants: Prosthodontic and Laboratory Principles</i>	\$5,000	2 at \$2,500
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BREAKFAST & LEARN TABLE

Various Topics and Speakers 12 tables at \$500 each

ETHICS LUNCH & LEARN TABLE

Dr. Robert Lamb: What would you do? 12 tables at \$500 each

OTHER ANNUAL MEETING OPPORTUNITIES SOLE SPONSOR CO-SPONSOR

ANNUAL MEETING APP TITLE SPONSOR \$10,000

OFFICIAL EVENT PROGRAM (INCLUDES BACK COVER AD) \$3,500

ODA PAST PRESIDENTS' LUNCHEON \$1,500

OVERNIGHT NEWSLETTERS \$1,500

~~REGISTRATION PACKET (INCLUDES BACK COVER AD)~~ \$3,500

*Sold to
Henry Schein*

ODA HOUSE OF DELEGATES MEETING \$1,000

ODA PRESIDENT'S DINNER

Premium Sponsor \$10,000

Entertainment Sponsor \$5,000 2 at \$2,500

NEW! REGISTRATION BAGS \$5,000

NEW! NAMETAG LANYARDS \$1,500

~~NEW! HOTEL KEY CARDS~~ \$1,500

*Sold to
Henry Schein*

~~ODA WELCOME RECEPTION~~ \$7,500 3 at \$2,500

*Sold to
Delta Dental of OK*

EXHIBIT HALL RECEPTION \$7,500 3 at \$2,500

SPONSORSHIPS

SPONSOR LEVELS

\$1,000 = 1/4 PAGE COLOR AD IN ANNUAL MEETING PROGRAM

\$2,500 = 1/2 PAGE COLOR AD IN ANNUAL MEETING PROGRAM

\$5,000 = FULL PAGE COLOR AD IN ANNUAL MEETING PROGRAM

\$10,000 = FULL PAGE COLOR AD IN ANNUAL MEETING PROGRAM

AND MAY/JUNE ISSUE OF ODA JOURNAL

BRONZE LEVEL

SILVER LEVEL

GOLD LEVEL

PLATINUM LEVEL

**Please note that all companies will be listed on all appropriate meeting signage, in the ODA Journal, the ODA e-news and the ODA website (with links to the company website).*

MORE MARKETING OPPORTUNITIES

Combine any of these marketing opportunities with your exhibit space to increase your exposure during the 2017 ODA Annual Meeting. Maximize your audience in the right place at the right price! For questions about these marketing opportunities, contact [800.876.8890](tel:800.876.8890) or exhibits@okda.org.

ODA VENDOR SHOWCASE

NO CHARGE

Companies exhibiting AND sponsoring during the 2017 Annual Meeting will be featured in the 2017 ODA Vendor Showcase following the Annual Meeting. We will showcase your company in an email to the entire ODA membership.

ODA BINGO

\$200

Draw attendees to your booth with the ODA Bingo! game. Your logo will be placed on the game card and **participating attendees must visit each booth** to obtain a unique sticker (provided by the ODA) to complete their card. Once the attendee has achieved a full ODA Bingo! card, it will be submitted for a chance to win valuable prizes provided by participating exhibitors. The ODA Bingo! drawing will take place during the **Exhibit Hall Reception on Friday, 4:00-5:30 p.m.** Winners will be directed to the exhibitor's booth to collect their prize.

Requirements include:

- Provide one prize/product for game drawing.
- Email a high resolution (300 dpi) company logo to exhibits@okda.org to be included on the Bingo! card by February 15, 2017.



BUNDLE PACKAGE

\$400

With this package, you will have the opportunity to reach ALL meeting attendees in two ways:

1. One 1/4 page advertisement in the ODA Annual Meeting Program.
Print-ready full color ad 4.25" x 5.5" must be received by the ODA no later than February 15, 2017.
2. One company promotional piece in each attendee's registration packet.
Provide 1,400 promotional pieces to the ODA no later than March 15, 2017.
The item must be 8.5" x 11" or smaller.

ADVERTISING

Include a company advertisement in the ODA Annual Meeting Registration Packet* or Event Program**! The Registration Packet is mailed to all Oklahoma-licensed dentists which puts your ad in the hands of your target audience. The Event Program is the primary tool for all registered attendees to navigate their conference experience. Both publications are also available in a digital version on our website and a finished size of 8.5" x 11".

FULL PAGE COLOR - \$708

HALF PAGE COLOR - \$397

QUARTER PAGE COLOR - \$302

**Registration Packet ad must be received by December 1, 2016.*

***Event Program ad must be received by February 15, 2017.*