

ANNUAL MEETING PROGRAM

The ODA Annual Meeting Program is provided to each of our approximate 1,000 Annual Meeting attendees and includes detailed information needed to navigate our 2-day meeting. Your ad has the potential to be seen multiple times by not only our members and their team, but also by anyone attending the meeting.

AD CONTENT IS DUE JANUARY 15, 2022.

FOR ADDITIONAL ANNUAL MEETING ADVERTISING OPPOTUNITIES, SEE PAGE 8.

ADVERTISING PRICES

FULL PAGE

\$730

HALF PAGE

\$410

QUARTER PAGE

\$315

47%
of attendees
are dentists



FULL PAGE AD

**Courteous.
Professional.
Experienced.**

Our experienced service technicians have an average of 15 years' worth of experience per technician!

You can rely on our friendly service team to take care of all your repair needs.

To schedule an appointment, please call our service team at (800) 766-2025 or visit MidwestDental.com

MidwestDental
EQUIPMENT · SERVICES · SUPPLIES

HALF & QUARTER PAGE ADS

PRINT ADVERTISING DIMENSIONS

FULL PAGE
8" x 10.5"

FULL PAGE WITH BLEED
9" x 11.5
Page Trim: 8.5" x 11"
Live Area: 8" x 10.5"

Keep important copy & graphics within the Live Area.

HALF PAGE
Horizontal
8" x 5"

HALF PAGE
Vertical
3.75" x 10.25"

QUARTER PAGE
3.875" x 5.25"