

2022 ODA ADVERTISING ORDER FORM

Company:

Contact:

Title:

Phone:

Address:

City/State/Zip:

E-mail:

Fax:

AGENCY (if applicable):

Contact:

Title:

Phone:

Address:

City/State/Zip:

E-mail:

Fax:

ODA JOURNAL ADVERTISING

Size: Full Page Half Page: Horizontal Half Page: Vertical Quarter Page**Premium Placement (Full Page Only):** Back Cover Inside Front Cover Inside Back Cover**Frequency:** 1-2 issues 3-5 issues 6 issues**Placement:** Please check each issue in which your ad will be published in 2022: January/February March/April May/June July/August September/October November/December

2022 ODA ANNUAL MEETING PROGRAM ADVERTISING

Size: Full Page Half Page: Horizontal Half Page: Vertical Quarter Page**Submission Deadline:** January 15, 2022

OTHER ADVERTISING AND MARKETING OPPORTUNITIES

Contact the ODA Membership team for information on events and other marketing opportunities. See page 8 for examples of membership events.

ODA Director of Membership: Kylie Faherty (kfaherty@okda.org)ODA Membership Manager: Madison Bolton (mbolton@okda.org)

**If an event is cancelled or postponed an ODA representative will contact you with other opportunities or provide refund.*

2022 ODA ADVERTISING ORDER FORM

E-NEWSLETTER ADVERTISING

Banner Advertisement

Ad Link: Would you like your ad to be linked?

No Yes URL: _____

Placement: Please check each issue in which your ad will be published in 2022:*

January May September
 February June October
 March July November
 April August December

Month will be granted on a first-come, first-served basis

Sponsored Content

Ad Link: Would you like your ad to be linked?

No Yes URL: _____

Placement: Please check each issue in which your ad will be published in 2022:*

January May September
 February June October
 March July November
 April August December

Month will be granted on a first-come, first-served basis

WEBSITE ADVERTISING

Size: Footer (*Placed on every page*) 720 x 90 Pixels \$200

Ad Link: Would you like your ad to be linked? No Yes URL: _____

Placement: Please check each issue in which your ad will be published in 2022:*

January May September
 February June October
 March July November
 April August December

Month will be granted on a first-come, first-served basis

Submission Deadline: The 1st of each month

CLASSIFIEDS

Submit all Classified Advertising requests online at okda.org/classifieds

By submitting an ad through our online portal you are confirming that you have read and agree to the ODA classified information, pricing, terms and agreements.

BILLING INFORMATION

Bill to: Advertiser Agency

Send invoice: Monthly Once per contract

AGREEMENT

SIGNATURE

Please sign and return the **ODA Advertising Contract and Order Form.**

Fax
405.848.8875

Mail
ODA Advertising
Oklahoma Dental Association
317 NE 13th Street
Oklahoma City, OK 73104

Email
advertising@okda.org