

# 2021 RATE SHEET

## PRINT

(more details on page 4)

## ODA JOURNAL

AD SIZE	1 - 2 ISSUES	3 - 5 ISSUES	6 ISSUES
<b>FULL PAGE</b> Without bleed: 8" x 10.5" With bleed: 9" x 11.5"	\$969	\$729	\$589
<b>HALF PAGE</b> Horizontal: 8" x 5" Vertical: 3.75" x 10.25"	\$476	\$408	\$339
<b>QUARTER PAGE</b> 3.875" x 5.25"	\$386	\$311	\$228

## ANNUAL MEETING PROGRAM

AD SIZE	RATE
<b>FULL PAGE</b> Without bleed: 8" x 10.5" With bleed: 9" x 11.5"	\$729
<b>HALF PAGE</b> Horizontal: 8" x 5" Vertical: 3.75" x 10.25"	\$408
<b>QUARTER PAGE</b> 3.875" x 5.25"	\$311

## JOURNAL SUBSCRIPTION

SUBSCRIPTION TYPE	RATE
<b>DOMESTIC</b>	\$56
<b>INTERNATIONAL</b>	\$105
<b>SINGLE ISSUE</b>	\$18

## DIGITAL

(more details on page 6)

ADVERTISING SPACE	RATE PER MONTH
<b>E-NEWSLETTER BANNER AD</b> 380 x 120 pixels	\$250
<b>E-NEWSLETTER SPONSORED CONTENT</b> 200 x 60 pixels, 40kb JPG or GIF	\$350
<b>WEBSITE</b> 720 x 90 pixels	\$200

## CLASSIFIEDS

(more details on page 7)

ADVERTISING SPACE	ODA MEMBER RATE	ODA NON-MEMBER RATE
<b>ONLINE</b> <i>(Per month)</i>	Free	50 words or less: \$83 Each additional word: \$0.32 Add a photo: \$58
<b>ODA JOURNAL</b> <i>(Per issue)</i>	50 words or less: \$40 Each additional word: \$0.15 Add a photo: \$40	50 words or less: \$83 Each additional word: \$0.32 Add a photo: \$58
<b>BUNDLE</b> <i>(Online and Journal)</i> <i>(Per issue)</i>	Cost of Journal Ad	50 words or less: \$149 Each additional word: \$0.32 Add a photo: \$58

## EXTRA OPTIONS

EXTRA OPTION	ODA MEMBER RATE	ODA NON-MEMBER RATE
<b>BLACK BOX</b> <i>(Journal only)</i> <i>(Per issue)</i>	\$5	\$27
<b>ODA NON-MEMBER DISCOUNT</b> <i>(Online ad for 6 -11 months)</i>	N/A	10% discount
<b>ODA NON-MEMBER DISCOUNT</b> <i>(Online ad for 12 months)</i>	N/A	20% discount