

2023 RATE SHEET

PRINT

(more details on page 4 & 5))

ODA JOURNAL

AD SIZE	1 - 2 ISSUES	3 - 5 ISSUES	6 ISSUES
FULL PAGE Without bleed: 8" x 10.5" With bleed: 9" x 11.5"	\$1,018	\$765	\$618
HALF PAGE Horizontal: 8" x 5" Vertical: 3.75" x 10.25"	\$499	\$428	\$356
QUARTER PAGE 3.875" x 5.25"	\$405	\$326	\$239

JOURNAL SUBSCRIPTION

SUBSCRIPTION TYPE	RATE
DOMESTIC	\$56
INTERNATIONAL	\$105
SINGLE ISSUE	\$18

DIGITAL

(more details on page 6)

ADVERTISING SPACE	RATE PER MONTH
E-NEWSLETTER BANNER AD 380 x 120 pixels	\$250
E-NEWSLETTER SPONSORED CONTENT 200 x 60 pixels, 40kb JPG or GIF	\$350
WEBSITE 720 x 90 pixels	\$200

CLASSIFIEDS

(more details on page 7)

ADVERTISING SPACE	ODA MEMBER RATE	ODA NON-MEMBER RATE
ONLINE <i>(Per month)</i>	Free	50 words or less: \$83 Each additional word: \$0.32 Add a photo: \$58
ODA JOURNAL <i>(Per issue)</i>	50 words or less: \$40 Each additional word: \$0.15 Add a photo: \$40	50 words or less: \$83 Each additional word: \$0.32 Add a photo: \$58
BUNDLE <i>(Online and Journal)</i> <i>(Per issue)</i>	Cost of Journal Ad	50 words or less: \$149 Each additional word: \$0.32 Add a photo: \$58

EXTRA OPTIONS

EXTRA OPTION	ODA MEMBER RATE	ODA NON-MEMBER RATE
BLACK BOX <i>(Journal only)</i> <i>(Per issue)</i>	\$5	\$27
ODA NON-MEMBER DISCOUNT <i>(Online ad for 6 -11 months)</i>	N/A	10% discount
ODA NON-MEMBER DISCOUNT <i>(Online ad for 12 months)</i>	N/A	20% discount