



# **STRONGER THAN EVER!**

OKLAHOMA DENTAL ASSOCIATION

## **ANNUAL MEETING**

APRIL 11 - 13, 2024

OKLAHOMA CITY, OK

### **Marketing Prospectus**



To become a sponsor or exhibitor  
or to advertise in the event program,  
email [advertising@okda.org](mailto:advertising@okda.org)  
or call (800) 876-8890

# Oklahoma Dental Association's **ANNUAL MEETING**

## The Premier Dental Meeting in the State

Oklahoma Dental Association invites you to sponsor or exhibit at the 2024 ODA Annual Meeting taking place April 11-13, 2024 at the Oklahoma City Convention Center.

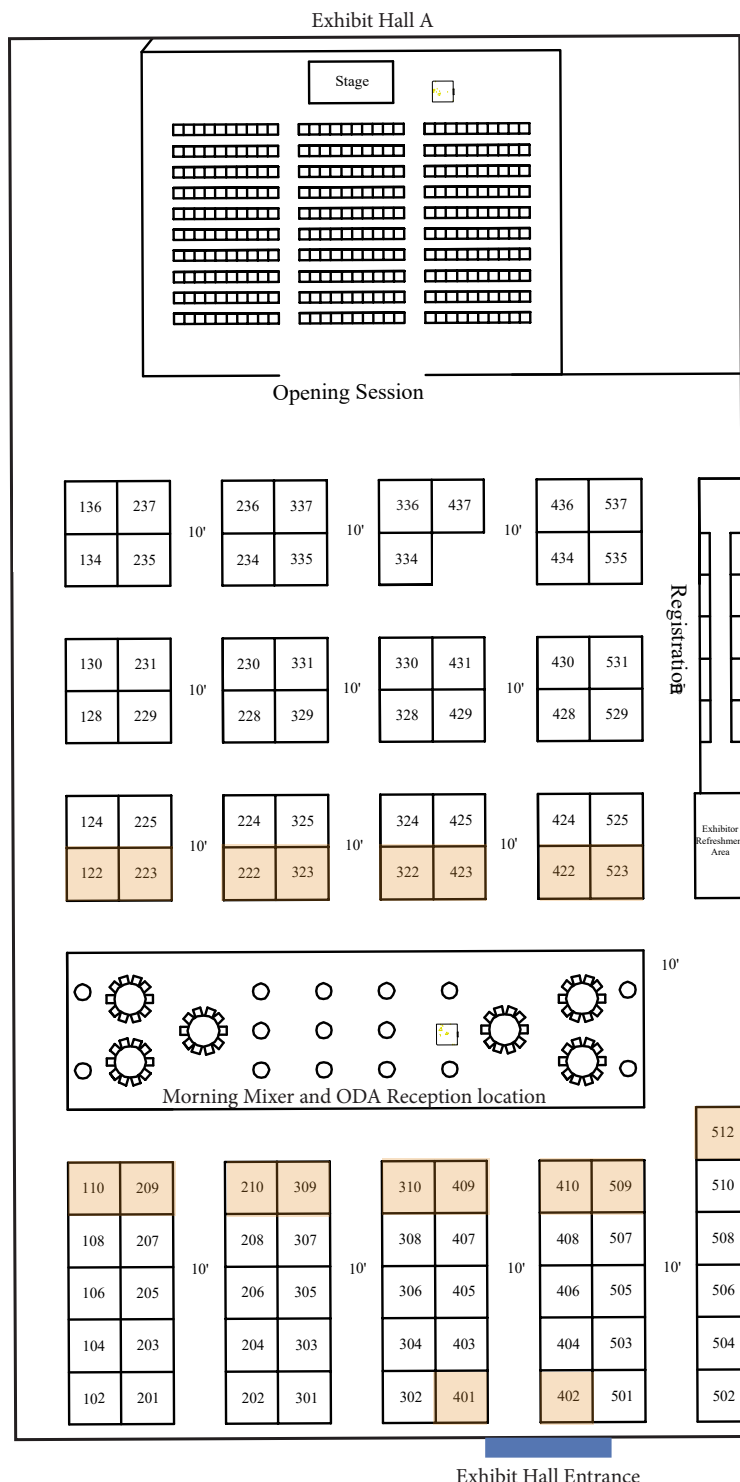
The ODA Annual Meeting brings more dentists, specialists, hygienists, dental assistants, dental students, dental spouses, and front office staff together than any other meeting in Oklahoma.

The investment your company makes in sponsoring and exhibiting gives you exclusive access to dental professionals from around the state and demonstrates your support in advancing the dental profession.

Whether it's participating in Exhibitor BINGO, sponsoring a speaker or social event, advertising in the official Annual Meeting Program, or participating as an exhibitor, there is something to fit your marketing goals and budget.

### **Premium Booths**

*All booths are 10' x 10'  
and companies may  
purchase multiple booths.  
See rates on page 4.*



# ODA Annual Meeting 2024

## EXHIBITOR INFO

### Hotel Accomodations

Overnight accomodations are available at the Omni Hotels & Resorts Oklahoma City. Exhibitors should make reservations directly with the hotel.

Omni Hotels & Resorts Oklahoma City  
100 W. Oklahoma City Blvd.  
Oklahoma City, OK 73019  
(888) 444-66640



ODA Group Rate: \$209/night + fees and taxes

To receive the group rate, please indicate you are with the Oklahoma Dental Association's Annual Meeting and book rooms by March 11.

### Exhibit Hall Schedule

**Thursday**  
**April 11, 2024**

**Exhibitor Registration & Move-In**  
**9:00 a.m. to 5:00 p.m.**

\* Booths must be completely installed by 5:00 p.m. on Thursday. For security reasons, Exhibit Hall doors will be locked at that time and all exhibitor personnel will be required to exit.

\*\* All attendees are invited and exhibitors are highly encouraged to attend both the Morning Mixer and the ODA Reception.

\*\*\* All exhibits must be completely removed by 8:00 p.m. on Friday. The ODA will not have access to the space and is not responsible for anything remaining in the Exhibit Hall after this time.

**Friday**  
**April 12, 2024**

**Exhibit Hall Open**  
**7:30 a.m. - 6:00 p.m.**

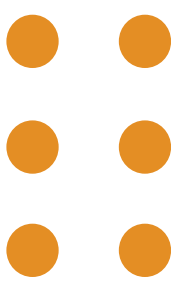
Morning Mixer \*\*  
7:30 a.m. - 9:30 a.m.

Opening Session (1 hr CE credit)  
8:00 a.m. - 9:00 a.m.

CE Course (3 hrs CE credit)  
9:00 a.m. - 12:00 p.m.

ODA Reception \*\*  
4:00 p.m. - 6:00 p.m.

Exhibitor Move-Out \*\*\*  
6:00 p.m. - 8:00 p.m.



# ODA Annual Meeting 2024

## EXHIBITOR INFO

### Premium Booth

Rate: \$1,370

Must be purchased before January 31, 2024

### Basic Booth

Early Bird Rate: \$1,250 (before Jan. 31)

After Jan. 31: \$1,350

Premium booths are those highlighted on the Exhibit Hall map on page 2 and surround the centrally-located reception area which will feature a Morning Mixer on Friday from 7:30 a.m. to 9:30 a.m. and the ODA Reception from 4:00 p.m. to 6:00 p.m.

Bloody Marys, mimosas, and specialty coffee will be available for purchase at the Morning Mixer. Don't miss these opportunities to mingle with the meeting attendees! Two drink tickets for the ODA Reception will be provided for each booth purchased.

Premium booths must be purchased on or before January 31, 2024 and are assigned based on the Exhibitor Point System. Any additional connecting booths purchased will also be sold at the premium rate.

#### Discounts for Multiple Booths

# of Booths	Regular Price	Discount	New Rate
2	\$2,500	5%	\$2,375
3	\$3,750	10%	\$3,375
4	\$5,000	15%	\$4,250
5	\$6,250	20%	\$5,000

Discounts only apply if FULL payment is received on or before January 31, 2024.

### Point System

A point system is maintained by the ODA to determine booth assignments. Points are given to companies based on longevity and consecutive years of Annual Meeting participation, advertising in the Annual Meeting Program and/or the ODA Journal, sponsorships and additional support throughout the year. Additionally, priority is given in the order that Marketing Agreements are received.

### Important Contact Information

#### ODA Contact

317 NE 13th Street  
Oklahoma City, OK 73104  
Phone: (800) 876-8890  
Fax: (405) 848-8875  
exhibits@okda.org  
okda.org

#### Meeting Location:

OKC Convention Center  
100 Mick Cornett Drive  
Oklahoma City, OK 73109  
(405) 768-4037

#### Advance Shipping:

[Company and Booth #]  
ODA Annual Meeting  
c/o Event 1 Productions  
ABF Freight System  
1117 E. Grand Blvd.  
Oklahoma City, OK 73129

#### Trade Show Contractor

#### Drayage & Storage:

Event 1, Inc.  
Phone: (918) 245-8006  
Fax: (918) 245-8007  
Web: event1inc.net

# ODA Annual Meeting 2024

## EXHIBITOR INFO

Booth payment includes a 10' x 10' booth with:

- Draped enclosure (8' back, 3' sides)
- Exhibitor ID sign
- One 8' skirted table
- Two premium folding chairs
- One waste basket
- Electronic list of attendees and contact information (upon request)
- Exhibitor name badges
- Company listed in the event program in print and online with a short description of the products or services offered.
- Invitation to the Welcome Reception on Thursday evening (4:00 p.m. to 6:00 p.m.)

Items not listed, including carpet, may be added for an additional cost through Event 1, Inc. Contact Event 1 at [event1inc.net](http://event1inc.net), (888) 712-8922 or fax (918) 245-8007. Additional items will be at sponsor's cost, and must be requested no later than March 28 at 4:00 p.m.

Electricity and internet are not included in booth cost. To add either or both of those at exhibitor's cost, visit [okcconventioncenter.com/exhibit](http://okcconventioncenter.com/exhibit) and complete the contact form.

The ODA will consider only those agreements that are complete, signed, and accompanied with payment. Agreement and full payment must be postmarked or faxed by January 31 to be eligible for the early bird rate. The ODA has the exclusive right to reject agreements.

Upon acceptance, the ODA exclusively shall designate the site of the exhibitor's booth. Booth locations may not be traded by or between exhibitors. The ODA reserves the right to make reasonable changes to the location of the exhibitor's booth space for the benefit of the exhibitor and the betterment of the entire exhibit hall.

All checks will be cashed and the monies deposited. Cashing of one's check is not an acceptance of the agreement and does not become binding until signed by the ODA Executive Director. A letter will be sent to persons not selected to exhibit at least 30 days prior to the Annual Meeting and a refund will be promptly issued.

### Mail agreement with payment to:

Payment in full must accompany signed 2-page agreement.

Oklahoma Dental Association  
Attn: Exhibits Coordinator  
317 NE 13th St.  
Oklahoma City, OK 73104

## Agreement Cancellation

Notice of cancellation of a marketing agreement must be received in writing. All refunds are contingent upon the resale of the applicable exhibit space. Cancellation refund percentages are based on days prior to show date:

120 days prior	100% refund
119-90 days prior	75% refund
89-60 days prior	50% refund
59-30 days prior	25% refund
29-0 days prior	0% refund

## Drayage & Storage

Event 1, Inc. handles all drayage and storage for ODA exhibitors. Drayage may be shipped to the Event 1 Advanced Receiving Warehouse at the address below starting at \$109 per 100 lbs. weight.

Several amenities are available at a discounted price if ordered by March 28.

For more information and to set up drayage and storage, visit [event1inc.net](http://event1inc.net) and complete the Material Handling and Drayage Services Form. Event 1, Inc. can be contacted at (888) 712-8922 or (918) 245-8006.

# ODA Annual Meeting 2024

## MARKETING OPPORTUNITIES

Combine any of these marketing opportunities with your exhibit space to increase your exposure during the ODA Annual Meeting. Maximize your audience in the right place at the right price! For questions about these marketing opportunities, please call (800) 876-8890 or email [exhibits@okda.org](mailto:exhibits@okda.org).

### ODA Vendor Showcase

Companies exhibiting **and** sponsoring during the 2024 Annual Meeting will be featured in the ODA Vendor Showcase following the Annual Meeting. Your business will be listed in an email to the entire ODA membership with additional content you provide.

### Advertising

Include a company advertisement in the ODA Annual Meeting Program, which is the primary tool for all registered attendees to navigate their conference experience. The Annual Meeting Program is also available in a digital version on the ODA website.

Quarter page square	\$300	3.875" x 5.25"
Half page horizontal	\$450	8" x 5"
Full page	\$700	8.5" x 11"
Back cover	\$800	8.5" x 11"
Inside front/back cover	\$750	8.5" x 11"

All ads appear in full color. Print-ready art must be provided by to ODA by February 1. Finished printed size is 8.5" x 11".

### Incentive Buying Program

ODA member dentists who spend \$5,000 or more with exhibitors during the Annual Meeting and submit their receipts for verification while on site will receive FREE registration to the 2025 Annual Meeting.

Purchases must be made by 6:00 p.m. on Friday, April 12, 2024 during the Annual Meeting exhibit hall hours. No exceptions will be made.

Exhibitors: please be prepared to provide receipts immediately upon purchase from your booth.

### Bundle Package

\$500

With this package, exhibitors will have the opportunity to reach ALL meeting attendees in three ways:

1. One 1/4 page ad in the Annual Meeting Program. Print-ready full color ad must be received by the ODA no later than February 1, 2024.
2. Exhibitor BINGO participation (see below)
3. One company promotional piece, 8.5" x 11" or smaller in each attendee's registration packet. Please plan to provide 700 pieces to ODA by March 1, 2024.

### Exhibitor BINGO

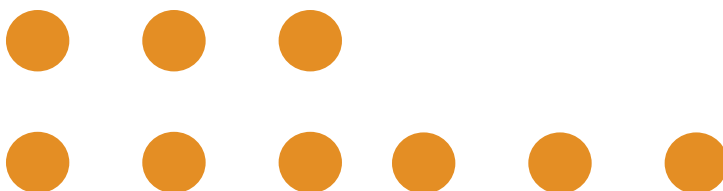
\$300

Draw attendees to your booth with the ODA BINGO game. Your logo will be placed on the game card, and participating attendees must visit each booth to complete their card. Once the attendee has achieved a full BINGO card, it will be submitted for a chance to win valuable prizes provided by participating exhibitors.

The ODA BINGO drawing will take place during the ODA Reception on Friday from 4:00 p.m. to 6:00 p.m. in the Exhibit Hall. Be sure to attend this event to award your prize to the lucky winner.

Requirements include:

- Provide one prize/product for game drawing
- Email a high-res (300 dpi) company logo to [exhibits@okda.org](mailto:exhibits@okda.org) to be included on the BINGO card by February 15, 2024.





# ODA Annual Meeting 2024

## SPONSORSHIPS

Enhance your presence during the 2024 ODA Annual Meeting! For questions about sponsorships, call Lynn Means at (800) 876-8890 or email [lmeans@okda.org](mailto:lmeans@okda.org).

### Sponsorship Levels

- |            |          |   |
|------------|----------|---|
| • Platinum | \$10,000 | Full page ad in Annual Meeting Program and <i>ODA Journal</i> |
| • Gold     | \$5,000  | Full page ad in Annual Meeting Program                        |
| • Silver   | \$2,500  | Half page ad in Annual Meeting Program                        |
| • Bronze   | \$1,000  | Quarter page ad in Annual Meeting Program                     |

Note: All sponsoring companies will be listed on appropriate meeting signage, in the *ODA Journal*, ODA e-news, and the ODA website with a link to company website.

### Continuing Education Sponsorships

- |  |         |                        |
|--|---------|------------------------|
| • Parul Dua Makkar, DDS  | \$2,500 | Friday Opening Session |
| • Judy Kay Mausolf   | \$8,000 | Two Friday sessions    |
| • Irene Iancu, RDH, CTD  | \$8,000 | Two Friday sessions    |
| • Melissa Seibert, DMD   | \$5,000 | Two Friday sessions    |
| • Brian Baliwas, DDS   | \$5,000 | Two Saturday sessions  |
| • Carolyn Kittell, DDS   | \$4,000 | Two Saturday sessions  |
| • <del>Lunch &amp; Learn: Jennifer Jenkins, DDS and Sara Spurlock, DDS</del> <b>SOLD</b> | \$7,500 | Friday at 12:00 p.m.   |
| • Breakfast & Learn: Ethics (Dunn Cumby, DDS)  | \$2,000 | Saturday at 7:00 a.m.  |
| • Eric Hopkins, DDS  | \$2,500 | Saturday at 10:00 a.m. |
| • Lunch & Learn: Opioids (Lauren Lunday, DDS)  | \$2,000 | Saturday at 12:00 p.m. |
| • Hands-On Session: CPR and Basic Life Support   | \$2,500 | Saturday at 1:30 p.m.  |

### Event & Marketing Sponsorships

- |   |         |                                |
|---|---------|--------------------------------|
| • Welcome Reception   | \$5,000 | Thursday at 4:00 p.m.          |
| • Morning Mixer   | \$5,000 | Friday at 7:30 a.m.            |
| • <del>ODA Reception</del> <b>SOLD</b>                        | \$5,000 | Friday at 4:00 p.m.            |
| • Past Presidents Breakfast                                   | \$1,000 | Saturday at 1:30 p.m.          |
| • <del>Nametag Lanyards – sponsor provides</del> <b>SOLD</b>  | \$2,500 | Sponsorship + lanyards         |
| • <del>Registration Bags – sponsor provides</del> <b>SOLD</b> | \$5,000 | Sponsorship + bags             |
| • Overnight Newsletters (logo on both)                        | \$2,500 | Delivered Fri & Sat mornings   |
| • Logo on Hotel Key Cards                                     | \$3,500 | Custom-printed keys for guests |

Find more meeting and course details at [okda.org/annual-meeting](https://okda.org/annual-meeting)

# 2024 ODA Annual Meeting Marketing Agreement, page 1

Please complete both pages, and fill in all fields with legible print or type. Information provided on this form will be used for sponsor signage and other recognition. Booth assignments are made based on the Point System outlined on page 4. The ODA will make every effort to avoid placing competitors near one another, but cannot make any guarantees.

Company/Sponsor Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Pre-Meeting Contact Person Name: & Email: \_\_\_\_\_

On-Site Representative Name & Cell #: \_\_\_\_\_

## Booth Preferences

Every attempt to honor booth location preferences will be made. However, by listing a preference here, no specific location is guaranteed.

Top 5 preferred booth numbers: *(see map on page 2)*

\_\_\_\_\_

Adjacent to: \_\_\_\_\_

Remote from: \_\_\_\_\_

## Name Badges

Please list all company representatives who will staff your booth for any portion of the 2024 ODA Annual Meeting. This list will be used to prepare name badges. If you need more than eight badges, please attach an additional sheet.

Badge #1: \_\_\_\_\_

Badge #2: \_\_\_\_\_

Badge #3: \_\_\_\_\_

Badge #4: \_\_\_\_\_

Badge #5: \_\_\_\_\_

Badge #6: \_\_\_\_\_

Badge #7: \_\_\_\_\_

Badge #8: \_\_\_\_\_

## Type of Business

To avoid placing competitors near one another, please check the type(s) of products and/or services you will feature in your exhibitor booth.

- ☐ Laboratory
- ☐ Dental Supplies
- ☐ Pharmaceuticals
- ☐ Financial
- ☐ Instruments
- ☐ Toothbrushes
- ☐ Dental Equipment
- ☐ Technology
- ☐ Management
- ☐ Manufacturer
- ☐ Distributor
- ☐ Other (Please specify): \_\_\_\_\_

## ODA OFFICE USE ONLY

Date Received: \_\_\_\_\_

Batch # \_\_\_\_\_ Batch Date: \_\_\_\_\_

Received by: \_\_\_\_\_

ODA ED Signature: \_\_\_\_\_

Return both pages of this agreement to Oklahoma Dental Association:

Mail: 317 NE 13<sup>th</sup> Street  
Oklahoma City, OK 73104

Fax: (405) 848-8875

Email: [exhibits@okda.org](mailto:exhibits@okda.org)



# 2024 ODA Annual Meeting Marketing Agreement, page 2

Select the options you would like to purchase from the list below. Note that some may no longer be available, as there are limited quantities. ODA will only consider agreements that are complete and accompanied with payment in full.

<b>Exhibitor Booths</b>			Quantity	Total
<input type="checkbox"/> Purchased on or before January 31	\$1,250	x	_____	= \$_____
<input type="checkbox"/> Purchased on or after February 1	\$1,350	x	_____	= \$_____
<b><input type="checkbox"/> Premium Exhibitor Booths</b>				
<input type="checkbox"/> Purchased on or before January 31	\$1,370	x	_____	= \$_____

- ☐ **Platinum sponsor** \$10,000
- ☐ **Gold sponsor** \$5,000
- ☐ **Silver sponsor** \$2,500
- ☐ **Bronze sponsor** \$1,000

### CE Sponsorships

- ☐ Parul Dua Makkar, DDS \$2,500
- ☐ Judy Kay Mausolf \$8,000
- ☐ Irene Iancu, RDH, CTD \$8,000
- ☐ Melissa Seibert, DMD \$5,000
- ☐ Brian Baliwas, DDS \$5,000
- ☐ Carolyn Kittell, DDS \$4,000
- ☐ ~~Lunch & Learn: SOLD~~ \$7,500  
Jennifer Jenkins, DDS and  
Sara Spurlock, DDS
- ☐ Breakfast & Learn: Ethics \$4,000
- ☐ Session TBD \$2,500
- ☐ Lunch & Learn: Opioids \$5,000
- ☐ CPR and Basic Life Support \$2,500

### Marketing Opportunities

- ☐ Welcome Reception \$5,000
- ☐ Morning Mixer \$5,000
- ☐ ODA Reception **SOLD** \$5,000
- ☐ Past Presidents Breakfast \$1,000
- ☐ ~~Nametag Lanyards~~ **SOLD** \$2,500
- ☐ ~~Registration Bags~~ **SOLD** \$5,000
- ☐ Exhibitor BINGO \$300
- ☐ Bundle Package \$500
- ☐ Overnight Newsletters \$2,500
- ☐ Logo on Hotel Key Cards \$3,500

### Advertising in Event Program

- ☐ Quarter page square \$300
- ☐ Half page horizontal \$450
- ☐ Full page \$700
- ☐ Back cover \$800
- ☐ Inside front cover \$750
- ☐ Inside back cover \$750

### ☐ Additional Drink Tickets

Quantity \_\_\_\_\_ x \$10 each = \$\_\_\_\_\_

I the undersigned agree, on behalf of the company I represent, to comply with all rules and regulations listed in this Marketing Prospectus and Agreement. I understand that failure to comply with these rules will result in cancellation of this agreement without refund. This becomes a fully executed agreement when signed by the ODA Executive Director.

\_\_\_\_\_  
Company/Sponsor Name

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Date

### Payment Authorization

Total Amount: \$\_\_\_\_\_

☐ Check enclosed. Check # \_\_\_\_\_

☐ Please charge the following credit card:

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ CVV: \_\_\_\_\_

Cardholder: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

Email for Receipt: \_\_\_\_\_

# 2024 ODA Annual Meeting Rules & Regulations for Sponsors, Exhibitors, and Marketing Partners

These rules and regulations are to be considered as a part of all exhibit space, advertising, and marketing agreements. The Oklahoma Dental Association (ODA) reserves the right to interpret them and make decisions on all points the rules and regulations do not cover. Decisions of the ODA are final.

## SUBLETTING OF SPACE IS PROHIBITED

No exhibitor shall assign, sublet, or apportion the whole or any part of his/her allotted space.

## LIABILITY AND SECURITY

Each exhibitor must make provisions for the safeguarding of goods, materials, equipment and display. A security officer will be on duty at all times to guard exhibits; however, the ODA does not guarantee against theft, loss or any form of damage, nor against personal injury to employees or agents of exhibitors. By signing the agreement for booth space, it is expressly understood and agreed between the exhibitor and the ODA that the ODA is under no liability for loss of or damage to goods or property of the exhibitor. The exhibitor releases the ODA and agrees to indemnify it against all claims.

## INSURANCE

Exhibitors who desire to carry insurance on their exhibits must place it at their own expense. The exhibitor is encouraged to carry and maintain all such insurance coverage as may be required to be fully protected against all risks assumed or incurred in connection with the exhibition and/or the meeting under these rules and regulations.

## NAME BADGES

Exhibitors must wear their ODA-provided name badges at all times. Booth payment includes badges for all exhibit personnel.

## BOOTH SET-UP AND TEAR-DOWN

Booths must be completely installed by 5:00 p.m. on Thursday, the day before the Exhibit Hall opens. For security reasons, the Exhibit Hall doors will be locked at that time, and all personnel will be required to exit. Exhibitors may begin taking down their booths and moving out after the hall closes at 6:00 p.m. on Friday. Tear-down prior to 6:00 p.m. is not allowed and will result in a deduction of 25 points for the following year. All exhibits must be completely removed by 8:00 p.m. on Friday. The ODA will not have access to the space after this time. Freight and loading dock doors will only be open 6:00 p.m. - 8:00 p.m. on Friday of the event.

## MUSIC PROHIBITED

All exhibitors are hereby notified that playing of music, whether live or recorded, is absolutely prohibited in the Exhibit Hall. We are forced to make this ruling to comply with ASCAP and BMI regulations regarding payment of royalties to music publishers.

## PRODUCT SALES

The ODA reserves the right to place additional restrictions on the sales and filling of orders as necessary. Violations of rules may jeopardize the entire event, and may eject from the Exhibit

Hall. The activities (including solicitation of business) of each exhibitor should be confined to the exhibitor's allotted booth space. As a safety precaution and to promote free circulation of traffic, the aisles should be kept clear of crates, exhibits, interviews, demonstrations, distribution of literature, etc.

Therapeutic products, or products of a therapeutic nature, which do not meet the ethical standards of the dental profession, will not be accepted. Exhibitors should regulate electrical devices, sound-producing displays or other exhibits that produce objectionable noise, odor or other disagreeable features. No signs or other articles may be posted, nailed or otherwise attached to any part of the building. The rights and privileges of an exhibitor should not infringe upon any other exhibitor. Any complaints regarding infraction of the rules or disputes between exhibitors should be made to the ODA Exhibit Coordinator and ODA's decision will be final.

## FOOD GIVEAWAYS

Exhibitors may ONLY distribute SAMPLE food or non-alcoholic beverage products and must have written authorization in advance of show move-in day. Items dispensed are limited to products manufactured or produced by the exhibiting firm. All items distributed are limited to sample sizes: Beverages are limited to a maximum of 2 oz. containers, and food items should be limited to "bite size," which is 2 oz. or smaller.

Food and beverage items used as traffic promoters (i.e. coffee, popcorn, bottled waters, sodas, bar service, etc.) MUST be purchased from SAVOR. Miniature candies/gum/mints are allowed and do not need to be provided by SAVOR when used solely as traffic promoters. Absolutely NO alcohol is permitted for giveaways or samples.

## SOLICITATION BY NON-EXHIBITORS

Canvassing, distribution of advertising materials, or solicitation of business of any kind by non-exhibiting individuals or firms is strictly prohibited.

## BOOTH HEIGHT

Any booth structure that stands higher than eight (8) feet tall must be approved by the ODA Executive Director before construction of that structure begins.

## PHOTO RELEASE

The ODA occasionally uses photographs of exhibitors and their booth personnel in promotional materials. By participating in the exhibition, every exhibitor, on behalf of itself and its booth personnel, agrees to the ODA's right to use such photographs with no payment of any kind to the exhibitor or booth personnel.

## COMPLIANCE

By signing the Marketing Agreement, you agree that you or any other representative from your company/organization will abide by all guidelines set by the ODA. In the unlikely event that changes are made to the meeting, each exhibitor will be contacted directly.

# ODA Annual Meeting 2024

## EVENT SCHEDULE

### **Thursday, April 11**

10:00 a.m. – 11:00 a.m.  
11:00 a.m. – 12:00 p.m.  
12:00 p.m. – 1:00 p.m.  
1:00 p.m. – 3:00 p.m.  
3:30 p.m. – 5:30 p.m.

ODA Board of Trustees Meeting  
ADA Delegation Meeting  
Coalition of Rural Dentists (CORD) Caucus Meeting  
ODA House of Delegates Meeting  
Welcome Reception at Flint Restaurant

Governance Meetings  
Social & Networking Events (Free)  
Ticketed/Paid Sessions  
Free Sessions  
(included with registration)

### **Friday, April 12**

7:00 a.m. – 8:00 a.m.  
7:30 a.m. – 6:00 p.m.  
7:30 a.m. – 6:00 p.m.  
7:30 a.m. – 9:30 a.m.  
8:00 a.m. – 9:00 a.m.  
9:00 a.m. – 12:00 p.m.  
9:00 a.m. – 12:00 p.m.  
  
9:00 a.m. – 12:00 p.m.  
  
9:30 a.m. – 11:00 a.m.  
  
12:00 p.m. – 1:00 p.m.  
  
1:00 p.m. – 4:00 p.m.  
1:00 p.m. – 4:00 p.m.  
1:00 p.m. – 4:00 p.m.  
  
1:00 p.m. – 4:00 p.m.  
  
4:00 p.m. – 6:00 p.m.

ODA Past Presidents Breakfast  
Registration Packet Pick-Up in Exhibit Hall  
Exhibit Hall Open  
Morning Mixer in Exhibit Hall  
*When a Dentist Dies of Oral Cancer*  
*Delivering W.O.W. Service*  
*How to Prevent, Manage and Restore White Spot Lesions and Caries*  
*Esthetic Class IV, Diastema Closure and Composite Mastery*  
*ODAA Session: Scanning with a Purpose*  
  
*Lunch & Learn: Bugs & Bites - The Role of Salivary Diagnostics in Modern Dentistry*  
*ODAA Session: Infection Control*  
*Communication Solutions*  
*The RDH Checklist for Implant Maintenance and Identifying Failure*  
*Hands-On Session: Mastering the Esthetic Class IV and Diastema Closure*  
ODA Reception in Exhibit Hall

Parul Dua Makkar, DDS  
Judy Kay Mausolf  
Irene Iancu, RDH, CTDIP

Melissa Seibert, DMD

Kelly McClure, RDH and  
Ashley Sutherland  
Jennifer Jenkins, DDS and  
Sara Spurlock, DDS  
Sheila Todd  
Judy Kay Mausolf  
Irene Iancu, RDH, CTDIP

Melissa Seibert, DMD

### **Saturday, April 13**

7:30 a.m. – 1:30 p.m.  
7:00 a.m. – 9:00 a.m.  
9:00 a.m. – 10:30 a.m.  
7:00 a.m. – 9:00 a.m.  
9:00 a.m. – 12:00 p.m.  
  
9:00 a.m. – 10:00 a.m.  
10:00 a.m. – 12:00 p.m.  
  
12:00 p.m. – 2:00 p.m.  
2:00 p.m. – 5:00 p.m.  
2:00 p.m. – 5:00 p.m.

Registration Packet Pick-Up in Exhibit Hall  
ACD/ICD/Pierre Fauchard Breakfast  
DENPAC Meeting  
*Breakfast & Learn: Ethics*  
*Avant-Garde Marketing Strategies: Differentiating Your Practice from the Herd*  
*Digitally Assisted Anterior Composite Restorations*  
*An Introduction to Utilizing PRF within a General Dental Practice*  
*Lunch & Learn: Opioids*  
*Hands-On Session: Basic Life Support and CPR*  
*Hands-On Session: What You Need to Know Before Creating an In-House Lab in Your Practice*

Dunn Cumby, DDS  
Brian Baliwas, DDS

Carolyn Kittell, DDS  
Eric Hopkins, DDS

Lauren Lunday, DDS  
Dave Bolin, ARMOR CPR  
Carolyn Kittell, DMD

Schedule is subject to change. See more detailed course descriptions online at [okda.org](http://okda.org)



317 NE 13th Street  
Oklahoma City, OK 73104

## ODA Annual Meeting info inside!

### **Registration Opens**

*more info on [okda.org](http://okda.org)*

**January 15**

### **Exhibitor Early Bird Deadline**

*booths are limited*

**January 31**

### **Sponsorship Deadline**

*to receive all benefits*

**February 1**

### **Advertising Deadline**

*space reservation*

**February 15**

### **Exhibitor Deadline**

*booths are limited*

**March 1**

